

Application Form and Agreement for Exhibitors and Patrons

Submit form to: icme2020.sponsors@gmail.com

Company Name _____

Mailing Address _____

City _____ State/Province _____

Postal Code _____ Country _____

Email _____ Telephone _____

Fax _____

Please address further correspondence to:

Name _____

Title _____

Email _____

Telephone _____

Patron and Exhibitor Packages

To maximize your organizations exposure you may support the conference in the form one or more of the packages or items below, or also provide a grant. All costs are in GBP (£).

- Platinum Patron, £15,000
- Gold Patron, £10,000
- Silver Patron, £6,000
- Bronze Patron, £3,000

Additional Opportunities

- Welcome Reception Patron, £2,500
- Best Student Paper Patron, £1,500
- Student Luncheon Patron, £800

Options are also available to contribute company patronage fees to the IEEE Foundation Fund for Signal Processing Society Students and Young Professionals – learn more by contacting sp.conferences.info@ieee.org.

Payment

Total Payment Due: GBP _____

Signature _____ Signature Date _____

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions for patrons, grants and exhibit space and services.

2020.ieeeicme.org



Terms and Conditions

1. Contract

This application, properly executed by the Applicant (the "Applicant") named in this application (the "Application"), shall upon written acceptance by the management team (the "Management") of The Institute of Electrical and Electronics Engineers, Incorporated ("IEEE") constitute a valid and binding agreement between the parties. The Applicant agrees to be bound by the rules and regulations established in this Application. This document details the conditions under which the Applicant agrees to contract with IEEE and will be strictly enforced by IEEE.

2. Terms of Payment

Full payment must be provided within 30 days of receipt of the invoice. Webpage announcement and logo will not be posted until payment in full has been received. A completed application with all requested information should be submitted to icme2020.sponsors@gmail.com. Applicant agrees to accept billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Applicant. All such charges are due and payable in full within 30 days of receipt of an invoice.

3. Cancellations & Refunds

The Applicant must notify IEEE in writing of any cancellations. Cancellations are not effective until notice has been received in writing by IEEE and permission to cancel granted by IEEE. In the event of cancellation by the Applicant before 1st June 2020, the Applicant will be eligible for 50% refund. Conference reserves the right to reassign space, withstanding the cancellation fee.

In the event the site of the conference shall, in the sole discretion of IEEE, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of IEEE, this agreement may be terminated by IEEE. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God.

Should IEEE terminate this agreement pursuant to the provisions of this section, the Applicant waives any and all claims for damage arising therefrom.

4. Violations

The Applicant agrees to observe all policies specified in the Application or established by Management or IEEE. Violators may not be eligible for future programs or conferences.

5. Insurance

The Applicant is required to obtain general public liability insurance in the amount of one million US Dollars. Such insurance maintained by the Applicant must be issued by an insurance company with an A.M. Best rating of A or higher and shall include coverage of the indemnification obligations of the Applicant under this Application. Each Applicant is also required to carry workers compensation protecting employees in accordance with the laws of the state in which the program or conference is being held. Nothing in this paragraph shall limit the amount of liability the Applicant may be responsible for.

6. Indemnification & Liability

The Applicant agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Applicant or any person therein with the consent of the Applicant.

7. Confidential Information

Any information collected, compiled, analyzed, produced or otherwise obtained or stored in the course of performance of this Application shall be treated as confidential. The Applicant shall not disclose any such confidential information to any third party without first obtaining written consent from IEEE, and shall ensure that all of the Applicant's subcontractors comply with this obligation. Confidential information and any and all copies and reproductions thereof shall, upon the expiration or termination of this Application for any reason or within fifteen (15) days of written request by IEEE, be promptly returned to it, or in the alternative, destroyed upon IEEE'S written request.

8. Independent Contractor

All work performed by the Applicant in connection with the services described in the Application, is to be performed by the Applicant as an independent contractor and not as agent of the IEEE.

9. Compliance with all Laws

Applicant shall abide by and observe all laws, regulations and ordinances of any applicable government authority. The Applicant is required by the applicable state laws to be solely responsible for the collection and remittance of any sales or other taxes imposed on them.

10. Non-Discrimination

IEEE is committed to the principle that all persons shall have equal access to programs, facilities, services, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by the IEEE's policy and/or applicable laws. IEEE prohibits discrimination, harassment or bullying against any person because of age, ancestry, color, disability or handicap, national origin, race, religion, gender, sexual or affectional orientation, gender identity, appearance, matriculation, political affiliation, marital status, veteran status or any other characteristic protected by

law. IEEE expects that its partners, contractors, affiliates and clients shall maintain an environment free of discrimination, including harassment, bullying, or retaliation when and where ever those individuals are conducting business with IEEE or participating in IEEE's events or activities.

11. Miscellaneous

The construction, interpretation and performance of this purchase order shall be governed by the laws of the State of New York. Unless termination of this Application has been declared, you shall be under the obligation to continue to perform your obligations under this Application while the parties seek to resolve any dispute. Except for matters in which injunctive relief is sought, any controversy or claim arising out of or relating to this Application or the breach thereof may be submitted to non-binding mediation, the terms and conditions of which shall be mutually agreed to by the parties. No waiver of any term or condition of this Application by either party shall be deemed to imply or constitute a further waiver of the same term or condition or any other term or condition of this Application.

12. Amendments

All matters and questions not covered by this Application are subject to the decisions of Management. This Application may be amended at any time by Management upon prior written notice and all amendments that may be so made shall be equally binding on all parties affected by them as by the original regulations.

Conference Policies & Information

1. Applicant Promotional Materials

Materials and logos for any recognition at the conference in the conference program guide need to be received by no later than 15th May 2020.

2. Exhibitor Space Assignments & Signage

Exhibit desk(s), display space and other signage and promotions will be assigned by the Conference. All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's area and must not obstruct the clear view of nearby exits or other exhibits. All wiring on desk or display fixtures must conform to local electrical and fire regulations.

3. Distribution of Promotional Items

To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if established by the conference. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated space. In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the conference organizers, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

4. Personnel & Activities

With the exception of convenience help, such as secretaries or professional product demonstrators, all desk personnel must be regular employees or representatives of the company, and must be fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference. No exhibitor may advertise or promote any outside activity which detracts from the exhibit or convention operations.

5. Responsibility of Desk Materials

Local event management will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. Exhibitors should insure against such contingencies.

Damage to inadequately packed property is exhibitor's own responsibility.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense.

6. Sub-letting Exhibit Space

No exhibitor may assign, sublet or apportion any the space contracted for by him/her or their company.

7. Security

The entry to exhibit areas will be secured to prevent entrance by anyone not authorized by the conference or not wearing proper badge for admission to such areas outside of exhibit hours. Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

8. Interpretation of Rules

IEEE shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

9. Amendments to Rules and Regulations

IEEE reserves the right to amend these rules and regulations or to make additions thereto.